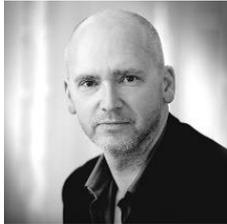


Henley Forum conference 2015

Speakers' biographies



Guy Champniss

Guy is Associate Professor of Marketing at Henley Business School and Subject Area Leader for Marketing in the School of Marketing and Reputation. His main areas of teaching and research are consumer behaviour, brand strategy, marketing communications, behavioural science and ethical marketing. Guy teaches across all of the Henley MBA programmes, as well as contributing to the Henley Centre for

Customer Management.

Prior to joining Henley, Guy held a number of global strategy roles with the global marketing services group, Havas and continues to advise companies on brand strategy and consumer behaviour. Guy has completed post-graduate programmes with the University of Cambridge and Stanford Graduate School of Business, and holds an MBA from IE (Madrid) and an award-winning PhD from Cranfield School of Management.



Bonnie Cheuk

Bonnie is passionate about finding ways to improve knowledge sharing, communication and collaboration. Currently she is a Global Head of Knowledge and Collaboration at Euroclear. She is recognised as a strategic yet hands-on leader driving the adoption of social business within the Institutional Clients Group.

Bonnie started her social business journey with Citigroup in 2010, when she was recruited to be the Global Head of Knowledge and Collaboration within Citi's Transaction Services business.

Leading a five-person team, Bonnie established the global knowledge sharing and collaboration strategy and implemented two generations of enterprise-wide social business platforms for the business. In mid-2013, she began to introduce social business strategies to other business units, namely Global Markets and Corporate Banking.

Before joining Euroclear, Bonnie was a Director with Citigroup, and before that global head of knowledge and information within ERM, the world's largest environmental consultancy firm. Within this role, Bonnie managed the intranet and internet team and was responsible for internal communication, social media and external communication. She helped ERM win numerous awards, e.g. the Environmental Business Journal Award for Organisational Innovation (2008) and Nielsen's Top 10 Best Intranet Award (2009). Bonnie received her PhD in information science in 1999. During her PhD research period, she started to apply Dervin's Sense-Making Methodology to study how engineers, auditors and architects seek information and experts at work. Bonnie continues to use this to inform her practice. She has taken on senior information and knowledge management roles in the British Council (London), Improvement Service for the Scottish Government (Edinburgh) and Arthur Andersen Business Consulting (San Francisco and Singapore). Originally from Hong Kong, Bonnie is married and lives with her husband and daughter in London.

Bonnie learns from reflecting on what she has done and writing down her experience. Her work has been published in international journals and she speaks frequently at conferences and universities.



Alessandro Gandini

Alessandro works as Lecturer in PR and Media at Middlesex University, London, and is Research Fellow on the EU-funded project “P2Pvalue” that looks at new forms of commons-based organization and conceptions of value in the collaborative economy. He holds a Ph.D. in Sociology from the University of Milan and his main research interests concerns the transformations of work and employment in digital society.



Malcolm Higgs

Malcolm is the Professor of Organisational Behaviour and HR Management at Southampton University Business School. He spent three years as the director of the school. He is currently involved in researching, teaching and consulting in the field of organisational change with an emphasis on the role of leaders in change implementation. Malcolm has authored over 100 journal papers and book chapters and 7 books as well as being the co-developer of two psychometric instruments. His current research focus is on understanding leadership behaviours and values and how these impact on an organisation’s capability to change.

Malcolm joined Southampton University seven years ago moving from Henley Management College. Prior to joining Henley (in 1998) he was a principal international partner with the consulting firm Towers Perrin. Malcolm is a Chartered Psychologist and an Associate Fellow of the British Psychological Society and a founding fellow of the Leadership Trust. In addition to his academic role Malcolm continues as an active consultant working with a wide range of national and international organisations.



Linda Holbeche

An established thought and practice leader in the fields of strategy, leadership, strategic HRM, organization design and development, Linda is passionate about helping organisations and individuals achieve sustainable high performance.

Linda is co-Director of The Holbeche Partnership, a research-based development consultancy whose clients include organisations from various sectors, both UK and international. Previously Director of Research and Policy at the CIPD, of Leadership and Consultancy at the Work Foundation and of Research and Strategy at Roffey Park, Linda now sits on various Advisory boards. She is a Visiting Professor at Cass, Imperial College, Bedfordshire University and London Guildhall Business Schools, Fellow at Roffey Park and Associate at Ashridge and Erasmus Business School and a non-executive Director.

As researcher and author Linda is frequently invited to provide webinars, masterclasses, workshops and presentations to HR and business leadership conferences. She edits Strategic Briefings for Croner-i and is author of over fifty research reports and 100 articles. Her article GP Consortia: Navigating Ambiguity to Produce Greater Public Value? won the Institute of Public Health award for the most downloaded article in 2013. Recent books include Engaged (with G. Matthews, 2012), Organization Development: A practitioners' guide for OD and HR (with M-Y Cheung-Judge, 2011), People and Organization Development (2011, co-editor), HR Leadership (2009) and Aligning HR and Business Strategy (2009). She is currently writing a book on Organisational Agility.



Jane McKenzie

Jane became Director of the Henley Forum in 2009, although she has been actively contributing to the community since it started in 2000, co-championing at least one working group project per year. Throughout her career, she has been active in both business and academia. The first 15 years of her working life were spent in various financial controller roles, primarily in the chemicals and biotech industries. Her focus changed to managing more intangible resources when she moved to the USA, where she spent five years in consulting, writing and researching issues such as IT benefits management, strategy, business transformation, innovation and the virtual organisation.

On her return to the UK, she joined Henley Business School, where she has since been appointed Professor of Management Knowledge and Learning. She now spends the majority of her time looking for ways to improve the contribution of knowledge and learning to organisational development and business value. Her current research addresses the capabilities and demands for knowledge leadership in flatter-distributed organisations in order to deal with relentless business change. She has written many papers and three books. The most recent, entitled *Knowledge Works: the Handbook of Practical Ways to Identify and Solve Common Organisational Problems for Better Performance*, was co-authored with Christine van Winkelen, former Director of the Henley Forum.



Vaughan Michell

Vaughan has a mechanical engineering degree, an MBA and D.Phil in Robotics. He has spent many years in industry as a practicing management consultant and Executive Director in process/systems design and reengineering in blue chip defence, banking and software organisations.

Vaughan lectures in Informatics and teaches on the Henley MBA and executive programmes. He is Programme Director for the MSc in Business Technology Consulting within the Informatics Research Centre at Henley Business School. He is also an honorary Senior Lecturer working with the Director of the Simulation Unit at the Royal Berkshire Foundation Trust in the area of patient safety.

His research focuses on man-machine interaction with devices and in technology (both knowledge and artefact) design and use in human processes. His specialist research areas are capability and affordance, knowledge concepts and knowledge intensive process optimisation and design & innovation of products and processes. He has produced a number of papers on health informatics and patient safety and has just published a book with colleagues on Patient Safety and Quality Care Through Health Informatics.



Bertrand Nicquevert

Bertrand is Project Co-ordinator at CERN, member of the Quality and Organizational Process section, and chairman of the specification committee for the Accelerators and Technology sector. He worked for ten years as a member of the technical coordination of the ATLAS experiment, in charge of the mechanical integration and project leader for the ATLAS main structure. Alongside this, in 2012, he defended his PhD in the field of industrial engineering. His focus was on the management of

interfaces according to the complexity theory, and the role of the interface actor in large projects.



Euan Semple

Euan is a public speaker, writer and consultant and who feels lucky to have become passionate so early on about something that is changing the world so fundamentally. Twelve years ago, while working in a senior position at the BBC, he was one of the first to introduce what have since become known as social media tools into a large, successful organisation. Subsequently Euan had seven years of unique experience working with organisations such as BP, The World Bank and NATO to help them try to do the same.



Dimitrios Spyridonidis

Dimitrios is currently a Lecturer in Leadership at Henley Business School and a Visiting Research Fellow at the Department of Management with Imperial College Business School.

Dimitrios' research explores large scale strategic change in healthcare, with a strong focus on innovative delivery processes, knowledge translation and leadership development. Dimitrios has experience advising healthcare organisations and government on the contextual complexities that influence the uptake of innovations into every day practice. Prior to joining Imperial College Business School he practiced in the field of food safety management and small animal practice as a veterinary surgeon in the UK.

Dimitrios has a PhD in Social Policy from the School of Social Policy, Sociology and Social Research, University of Kent, holds a Diploma of the Imperial College (DIC) and MSc in International Health Management from Imperial College Business School and a Degree in Veterinary Medicine from Aristotle University, Thessaloniki, Greece.



Dominic Swords

Dominic is a Visiting Professor of Business Economics at Henley and associate of the Centre for HR Excellence. He brings a deep and pragmatic understanding of the impact of market change on the strategic, operational and financial needs and resourcing of organisations. He consults with a range of businesses and is a regular speaker at corporate conferences on the business impact of economic change. Recent assignments include working closely on the research and development agenda within the Centre and on HR Business Partner programmes for Danone, KPMG, the NHS, Oracle and on the HR Centre's open programme. His focus is the development of tools and techniques to enable Business Partners to create more client focused HR solutions that support the commercial goals and challenges facing the business.

Dominic has over 15 years of international experience having run client projects in the EU, the US, Middle East, India, the Far East (in Hong Kong, mainland China, Malaysia and Japan) and Australia. Clients include: Danone, DHL, Roland Berger, Atlas Copco, Centrica plc, GDF Suez, DS Smith Ltd, Cap Gemini, Schroders Asset Management, Dixons plc, M&G Asset Management, Grant Thornton LLP, SE Banken, 3M (UK and Ireland), Vodafone, SABIC (Europe), Dunn and Bradstreet (Europe), Philips Healthcare and AEGON. He is a

frequent contributor to a number of TV and Radio programmes: BBC Today programme, Financial World Tonight, World Business Report, BBC News 24, the Money programme and CNBC's 'Strictly Money'. Recent subjects have included commentary on the current financial crisis and the recession, economic prospects for the UK, the re-structuring of the European airline industry, and analysis of fiscal policy and the Budget.

He is a member of the judging panel for the National Business Awards sponsored by Orange with a special focus on the SME sector.



Masamichi Takahashi

Masamichi is a researcher in the communication technology laboratory of Fuji Xerox in Japan and a former visiting researcher in the Center for Collective Intelligence at MIT. His interest is in the integration of practical application and scientific research, especially regarding whole systems approaches and he has been working for several years on developing dialog methods in order to transform a work style in a company and revitalize urban and rural areas in Japan. He has a masters degree from the

Graduate School of Media and Governance at Keio University. His work has covered a range of communication and collaboration analyses and practical applications related to online and offline collective intelligence.



Christine van Winkelen

Christine has worked with the Henley Forum since its inception in 2000, project managing and leading research activities and special interest groups. She was the Director of the Forum for five years until February 2009 and has remained actively involved in research and management activities since then.

Christine is actively involved in a number of KM-related research activities. Her focus is on forming a 'bridge' between academic and practitioner aspects of the field. She has published extensively in academic and practitioner journals, co-authoring *Understanding the Knowledgeable Organisation: Nurturing Knowledge Competence* with Professor Jane McKenzie. Christine and Jane have also co-authored *Knowledge Works: a Handbook of Practical Ways to Identify and Solve Common Organisational Problems for Better Performance* (John Wiley & Sons, 2011), which brought together the practical tools, techniques and case studies created during ten years of Forum research.

Christine is a Visiting Academic Fellow at Henley Business School and an Associate Lecturer with the Open University. She tutors postgraduate strategy, knowledge management and change management courses, also supervising experienced executives undertaking MBA dissertations and research projects. Previously Christine worked at Motorola, Nortel and the GEC Hirst Research Centre, developing her career from research physicist through training, human resource management, and then project and product management. She retains an independent strategic and people-oriented KM consultancy activity through VW Consulting.